

2019 KOAC GALA SPONSORSHIP



WHY SPONSOR **KOAC?**

AS A SPONSOR, YOU HAVE AN OPPORTUNITY TO CONTRIBUTE TO THE DEVELOPMENT OF WHAT WILL BE ONE OF CANADA'S LEADING CULTURAL ART CENTRES AND LARGEST SCULPTURE PARKS.

SHARE THE DREAM AND HIGHLIGHT YOUR EFFORTS TO THE LOCAL AND NATIONAL ARTS AND CULTURE COMMUNITY.



Kiyooka Ohe Arts Centre

| www.koartscentre.org

The 2019 KOAC Gala and Art Auction brings together the knowledge and experience of influential art enthusiasts, investors and art collectors both regionally and nationally.

Located in Springbank, Alberta, the Kiyooka Ohe Arts Centre is poised to become one of Canada's leading cultural art centres and sculpture parks. Dedicated to the preservation of the surrounding environment, KOAC aims to be a fully self-sufficient contemporary arts facility focusing on the enrichment of Calgary's cultural identity and Springbank's community pride.

The KOAC Gala brings together professionals from a wide range of industries connected to Canadian art. Held at Calgary's Hotel Arts, the gala raises funds for the further development of the programming of the Art Centre and the Sculpture Park and fosters learning about how the centre's 20-acre sculpture park will impact Canadians, drive economic growth, and encourage creative dialogue in Alberta.



Katie Ohe and Harry Kiyooka at the Kiyooka Ohe Art Centre (KOAC) in Springbank Alberta. Photo Credit: Jeremy Fokkens

The KOAC Gala is a unique opportunity to get involved and position you and / or your company as a supporter of the Canadian arts community. We cordially invite you to contribute by sponsoring this important historic event.

Thank you for helping us shape the future of Calgary's Arts and Culture community.

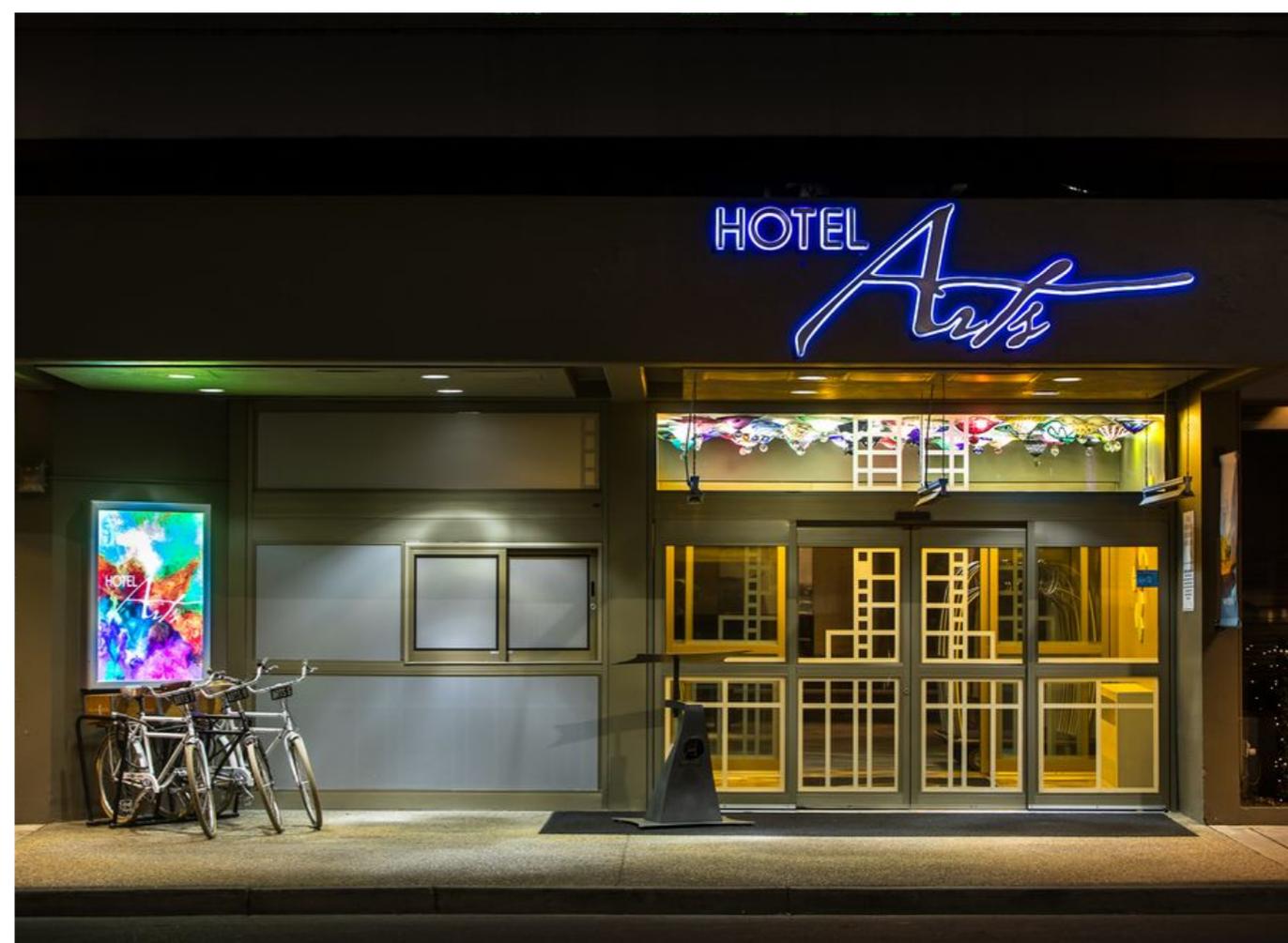
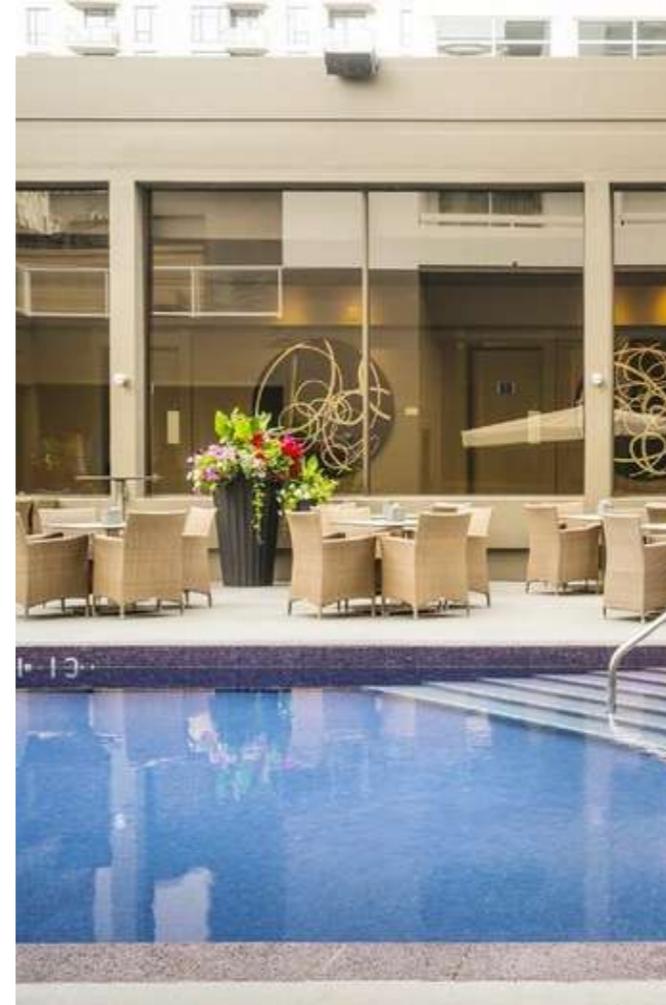
THE VENUE

HOTEL ARTS

Located in Downtown Calgary on 12 Ave and 1st ST SW, two blocks from Central Memorial Park. Parking is available on site and at several public lots located along 12th & 13th Avenue.



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SPONSORSHIP LEVELS

**ALL DONATIONS ARE TAX DEDUCTIBLE
IN-KIND GIFTS ARE 60% TAX DEDUCTIBLE**



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TITLE SPONSORSHIP \$20,000

- Designation as exclusive TITLE SPONSOR of the 2019 KOAC gala
- Recognition and thank you in the preface of the auction catalogue
- Dedicated back cover of auction catalogue
- Your name and/or company logo displayed on KOAC website for one year
- Your name and/or company logo included on all gala printed materials including signage
- Scheduled formal announcements by the master of ceremony throughout the event giving recognition to the TITLE SPONSOR
- Your name and/or company logo included in all event's press releases and marketing emails
- One dedicated email/e-newsletter announcing you and/or your company as TITLE SPONSOR
- Special contributor mention at the Kiyooka Ohe Arts Centre
- Five (5) dedicated announcements on KOAC social media platforms
- Twenty (20) gala passes + 50% discount on additional passes

GOLD

SPONSOR

\$10,000

SILVER

SPONSOR

\$7,500

BRONZE

SPONSOR

\$2,500

- Designation as a GOLD SPONSOR of the 2019 KOAC gala
- Recognition in the gala auction catalogue
- Your name and/or company logo on all gala printed materials including signage
- Three (3) dedicated social media announcements on KOAC social media platforms
- Twelve (12) gala passes + 50% discount on additional passes
- One dedicated email/e-newsletter announcing "Company" as GOLD SPONSOR
- Large size logo on back inside cover of KOAC auction catalogue

- Designation as a SILVER SPONSOR of the 2019 KOAC gala
- Recognition in the gala auction catalogue
- Your name and/or company logo on all gala printed materials including signage
- Two (2) dedicated social media announcements on KOAC social media platforms
- Eight (8) gala passes + 50% discount on additional passes
- One dedicated email/e-newsletter announcing "Company" as SILVER SPONSOR
- Medium size logo on back inside cover of KOAC auction catalogue

- Designation as a BRONZE SPONSOR of the 2019 KOAC gala
- Recognition in the gala auction catalogue
- Your name and/or company logo on all gala printed materials including signage
- One (1) dedicated social media announcement on KOAC social media platforms
- Four (4) gala passes + 50% discount on additional passes
- One dedicated email/e-newsletter announcing "Company" as BRONZE SPONSOR
- Small size logo on back inside cover of KOAC auction catalogue



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ADDITIONAL GALA PACKAGES

LEVEL 2

ARTWORK SPONSOR

\$2,500

- Designation as a LEVEL 2 ARTWORK SPONSOR of the 2019 KOAC gala
 - Recognition in the auction catalogue
 - Your name and/or company logo and recognition next to sponsored artwork in auction catalogue
 - One (1) dedicated social media announcement on KOAC social media platforms
 - Four (4) gala passes
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LEVEL 1

ARTWORK SPONSOR

\$1,500

- Designation as a LEVEL 1 ARTWORK SPONSOR of the 2019 KOAC Gala
 - Recognition in the gala auction catalogue
 - Your name and/or company logo and recognition next to sponsored artwork in auction catalogue
 - One (1) dedicated social media announcement on KOAC social media platforms
 - Two (2) gala passes
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COCKTAIL TABLE SPONSOR

\$750

- Designation as a COCKTAIL TABLE SPONSOR of the 2019 KOAC gala
- Recognition in the gala auction catalogue
- Your name and/or company logo and recognition on sponsored cocktail table sign
- One (1) dedicated social media announcement on KOAC social media platforms
- Two (2) gala passes



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WANT TO SPONSOR THE **KOAC**
GALA BUT DON'T SEE AN
OPTION THAT'S RIGHT
FOR YOU?

LET'S CONNECT!

Email us at gala@koartscentre.org

Alex Janvier
Honorary guest 2017



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